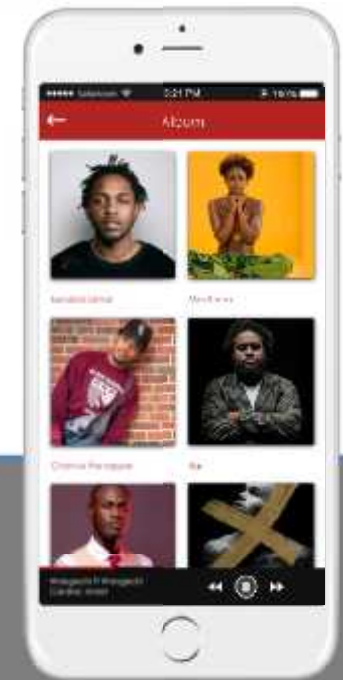


About Blaze Music App - Powered by Safaricom

Blaze is a Youth targeted Music on Demand service by Safaricom that empowers Kenyan youth to get millions of local and international music.



Current Service Report

- Live Platforms – Android & iOS
- Live Geographies - Africa
- Projected Reach – 23 million
- No. & type of MOD content - 400K Songs and keeps on increasing
- Roadmap - Web & DRM



How a user is getting Safaricom Services

- Registration - Auto registration using Safaricom network
- Pricing - SVOD

Corpus Offerings

1. Middleware, Web App, Mobile App, Testing, Maintenance
2. Features -
 - Offline Download
 - Music Subscription
 - Radio
 - Set/Remove Song as Caller Tune
 - Digital Sound Quality
3. 3rd Party Integrations
 - AWS
 - Cloudinary
 - Safaricom Telco Billing